

**2010-2011 OSA Annual Budget**

	Program Activities					Supporting Activities		Common Costs	Total
	Marketing	Promotions Member Support	Events	Economic Development	Beautification & Security	Admin- istration	Fund- raising		
BID Assessments						90,438.00			90,438.00
RDA					32,366.00				32,366.00
Associate Memberships						2,000.00			2,000.00
Interest Income						100.00			100.00
Marketing Revenue									0.00
Event Income			17,000.00						17,000.00
<b>Total Revenue</b>	<b>0.00</b>	<b>0.00</b>	<b>17,000.00</b>	<b>0.00</b>	<b>32,366.00</b>	<b>92,538.00</b>	<b>0.00</b>	<b>0.00</b>	<b>141,904.00</b>
Sponsorships							68,382.00	0.00	68,382.00
Donations							9,000.00		9,000.00
<b>Total Support</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>77,382.00</b>	<b>0.00</b>	<b>77,382.00</b>
<b>Total Income</b>	<b>0.00</b>	<b>0.00</b>	<b>17,000.00</b>	<b>0.00</b>	<b>32,366.00</b>	<b>92,538.00</b>	<b>77,382.00</b>	<b>0.00</b>	<b>219,286.00</b>
Salaries								55,000.00	55,000.00
Payroll Taxes								3,460.00	3,460.00
Employee Benefits								5,210.00	5,210.00
Training								1,000.00	1,000.00
<b>Personnel Expenses</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>64,670.00</b>	<b>64,670.00</b>
Accounting						7,000.00			7,000.00
Advertising	9,200.00		11,700.00						20,900.00
Depreciation									0.00
Dues & Subscriptions	115.00					58.98		1,071.00	1,244.98
Equipment								375.00	375.00
Equipment Rental								2,189.00	2,189.00
Insurance			515.54			2,378.00			2,893.54
Meetings			1,125.00			250.00			1,375.00
Miscellaneous								100.00	100.00
Outside Services			36,920.69						36,920.69
Permits			405.00					180.00	585.00
Postage		700.00	155.00				125.00	90.00	1,070.00
Printing & Graphics		4,352.00	5,286.00						9,638.00
Promotion			1,250.00		3,000.00	500.00			4,750.00
Rent			3,000.00					6,000.00	9,000.00
Sanitation			1,000.00		41,958.00				42,958.00
Security			4,221.00						4,221.00
Supplies			645.00		375.00			850.00	1,870.00
Phone & Internet								1,585.00	1,585.00
Utilities					3,000.00				3,000.00
Website			1,500.00					1,200.00	2,700.00
<b>Non-Personnel Expenses</b>	<b>9,315.00</b>	<b>5,052.00</b>	<b>67,723.23</b>	<b>0.00</b>	<b>48,333.00</b>	<b>10,186.98</b>	<b>125.00</b>	<b>13,640.00</b>	<b>154,375.21</b>
<b>Total Specific Costs</b>	<b>9,315.00</b>	<b>5,052.00</b>	<b>67,723.23</b>	<b>0.00</b>	<b>48,333.00</b>	<b>10,186.98</b>	<b>125.00</b>	<b>78,310.00</b>	<b>219,045.21</b>
Common Cost Allocation (%)	0.15	0.25	0.10	0.15	0.05	0.25	0.05	(1.00)	0.00
Common Cost Allocation (\$)	11,746.50	19,577.50	7,831.00	11,746.50	3,915.50	19,577.50	3,915.50	(78,310.00)	0.00
<b>Total Expense After Allocations</b>	<b>21,061.50</b>	<b>24,629.50</b>	<b>75,554.23</b>	<b>11,746.50</b>	<b>52,248.50</b>	<b>29,764.48</b>	<b>4,040.50</b>	<b>0.00</b>	<b>219,045.21</b>
	0.10	0.11	0.34	0.05	0.24	0.14	0.02	0.00	
<b>Change in Net Assets</b>	<b>(21,061.50)</b>	<b>(24,629.50)</b>	<b>(58,554.23)</b>	<b>(11,746.50)</b>	<b>(19,882.50)</b>	<b>62,773.52</b>	<b>73,341.50</b>	<b>0.00</b>	<b>240.79</b>