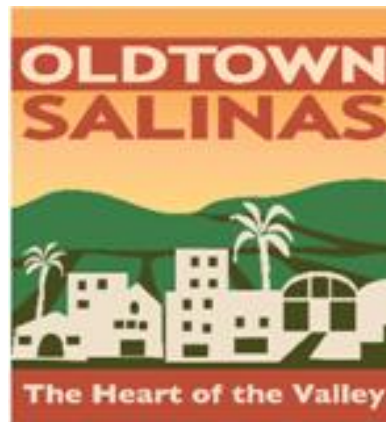


“I SHOP OLDTOWN”

Club Membership



Oldtown Salinas Association

10B Mid-Town Lane

PO Box 2325

Salinas, CA 93902

P 831-758-0725 F 831-758-0503

www.oldtownsalinas.com

“To promote and enhance Oldtown Salinas, provide its members with a unified effort to sustain and expand commercial activity and provide a lively, safe and clean downtown environment”



The merchants of Oldtown Salinas would like to thank you for becoming an “I Shop Oldtown” club member. In addition to enjoying valuable discounts at participating businesses, you will receive monthly email updates on Oldtown events and activities, new participating businesses, special offers and promotions exclusive to members.

Your **tax deductible** membership contributes to the Oldtown Salinas Association’s efforts to promote and improve our historic downtown. We are continually working to make our downtown a vital and diverse place to shop, dine, work and play. Our wide variety of businesses include professional and specialty services, boutique retail shopping, excellent restaurants, and arts & entertainment including a multiplex movie theater and the National Steinbeck Center.

This pamphlet includes a list of businesses participating in our “I Shop Oldtown” program. Additionally, take advantage of your membership by visiting our website frequently for a complete and **up-to-date** listing of participating businesses and discounts.

And...remember to shop Oldtown Salinas!
“The Heart of the Valley”

* Restrictions may apply. Every effort is made to ensure accuracy of information, but individual businesses should be contacted to confirm promotion. Businesses retain the right to change or substitute their promotions at any time.



Participating Businesses

Ace High Designs

400 Salinas St.
831-754-9727

10% discount on all retail items

Affinity Properties

341 Main St.
831-757-8920

*1 yr home warranty with sale or
purchase of home*

All Care Pharmacy

331 Main St.
831-424-8053

*\$5 off purchase of \$25 or more. Up to
\$10 off each transferred prescription*

Alvarez Technology Group

209 Pajaro St. suite A
831-753-7677

10% off standard service rates

Aquablue Spa

229 Main St.
831-422-2500

*Bring a friend Tue or Wed and receive
2nd 60 or 90 minute service 1/2 price.
5% discount on all services rest of week.*

ARIEL Theatrical

320 Main St.
831-775-0976

*\$1 discount on select upcoming
2009 shows (4 ticket limit)*

Bahama Grille

42 W. Gabilan St.
831-676-3466

Free fountain drink with meal

Belle Handbags & Accessories

239 Main St.
831-758-5990

*15% discount on all purchases
(Offer IS good with other discounts)*

Beriyo by TCBY

145 Main St.
831-422-4777

10% off Mon-Thu

Beverly Fabrics & Crafts

344 Main St.
831-422-1508

*10% off entire purchase (regular price,
Ty & webkinz excluded)*

Bliss Boutique

266 Main St.
831-757-4055

10% off purchase 1st Friday of month

Burrito King

8 Mid-Town Lane
831-424-0159

Free drink with entrée

Carolyn's Creative Collection

342 Main St.
831-758-9748

Free gift with purchase of \$5 or more

Casa Sorrento Pizzeria

393 Salinas St.
831-757-2720

Buy 1 beverage, get one 1/2 off

Chapala Restaurant

438 Salinas St.
831-757-4959

10% off Mon-Thu



Coast-Tel Federal Credit Union

356 Main St.
831-758-3836

Open a new account and receive a welcome kit including waiver of membership fee

Cooks Photography

353 Main St.
831-424-5545

Buy 1 get 1 free on all prints

First Awakenings

171 Main St.
831-784-1125

10% off Mn-Thu

Funky Elegance

366 Main St.
831-422-5800

15% off purchase of \$75 or more

Girl-Lee Boutique

214 Main St.
831-770-0252

15% off 1st Saturday of month

Habanero Cocina Mexicana

157 Main St.
831-757-1975

\$1 off dinner entrée, Mon only

Head Over Heels

246 Main St.
831-772-0510

15% off regular priced merchandise every Mon excluding special orders & Brighton

Intero Real Estate

221 Main St.
831-594-7897

1 yr home warranty with purchase of home (clients of Michael Millet only)

Jo Ann's

333 Main St.
831-757-4099

20% off \$200 purchase 1st Friday of month

La Belle Epoque

242 Main St.
831-769-9696

New offers every month!

Las Comadres

129 Main St.
831-422-5500

Purchase 1 entrée & 2 beverages, receive 2nd entrée of equal or lesser value free

Martella Printing

324 Lincoln Ave.
831-757-3995

Up t 2 hrs of design services on any new full color print project

National Steinbeck Center

1 Main St.
831-775-4721

\$1 off regular admission (not good with other offers)

Old Town Bar & Grill

66 W. Alisal
831-758-6600

Buy 1 beverage, get one 1/2 off

Rooms In Bloom

248 Main St.
831-753-7080

15% off regular priced merchandise every Mon excluding special orders

Salinas Valley Fish House

172 Main St.
831-775-0175

15% off lunch or dinner entrée Mon-Thu



The Grower's Pub

227 Monterey St.
831-754-1488

Complimentary dessert with dinner

The Light

5 Mid-Town Lane
831-758-3000

*Free gift with CD purchase
10% off & gift with purchase of 2 CDs*

The Steinbeck House

132 Central Ave.
831-757-5806

*Complimentary non-alcoholic beverage
with meal*

Tony's Jewelry

1 Mid-Town Lane
831-751-2906

15% off purchase of \$20 or more

Rabobank

301 Main St.
831-737-1422

*Open a new checking account and re-
ceive first order of standard checks free*

The Business Card Shoppe

428 Salinas St.
831-759-2273

10% off all printing services

The Gennis Agency

6 W. Gabilan St. #16
831-422-6636

*Free 1/2 hr. marketing consult, evalua-
tion & website analysis (\$125 value)*

The Salinas Californian

123 W. Alisal St.
831-424-2221

*Monthly EZ Pay subscriptions \$9.99
1 free 6-day, 4 line merchandise classi-
fied for any item up to \$250 (1 per yr)*

Valley Trophies & Detectors

256 Main St.
831-422-2967

*15% off all stock trophies, plaques, &
medals*

Wise Music

233 Monterey St.
831-424-7885

10% off all purchases

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